Greater West Bloomfield Historical Society

2011 in Review Tuesday, October 25, 2011 Dobski's Restaurant



Agenda

- Welcome, Buzz Brown president
- Recognition of Community Initiatives
- 2010-11 GWBHS In Review power point presentation
- Volunteer opportunities
- Installation of board members
- Presentation of award
- Adjournment



Significant Events

- Pine Lake Cemetary Tour October
- Michigan Lighthouses an Aerial Perspective November
- Oakland County Civil War Map Unveiling April
- City of Pontiac's Anniversary, Pontiac Rotary June
- Vintage Clothing September
- Marine Safety Class



Apple Island Tours - May



Attendance

- 3rd weekend in May
- 388 visitors over 2 days
- Reenactors on island
- Remote photos



Apple Island Tours – Museum Activities





Elementary School Apple Island Tours



Sustainability

- 9 days
- 416 Students, Parents & Teachers
- 2nd grade students West Bloomfield School District
- 8 member docents involved



Off-site Displays

- West Bloomfield Township Hall
- City of Orchard Lake
- Sylvan Lake Ice Cream Social
- Gino's Pre-Cruise
- City of Keego Harbor



Family Fun Day

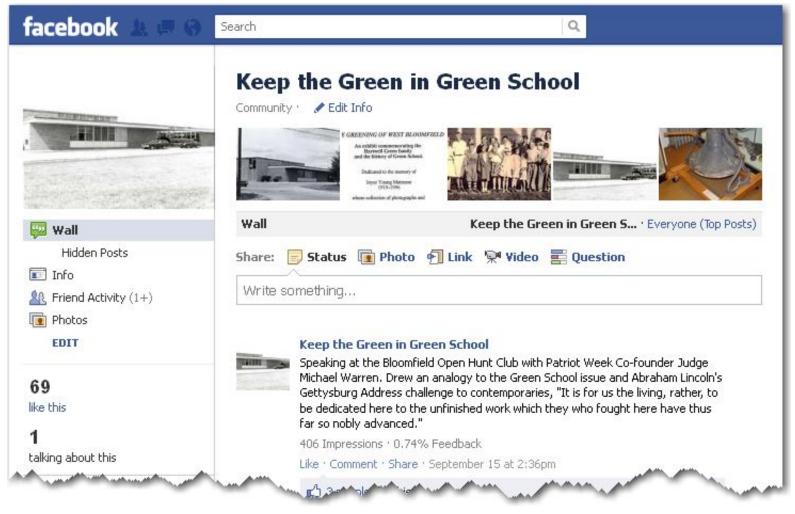








Green School





Outreach Programs

1,259 - ALL PROGRAM ATTENDANCE

804 - Overall visitors to Apple Island
416 - West Bloomfield School visitors to
Apple Island

455 - Attendance at various programs



Revenue and Expense Summary

Revenues	
Membership	\$5,542
Community Support	566
Programs	4,283
Gadd Bequest	333,347
Miscellaneous	<u>1,500</u>
	\$345,238
Expenses	
Membership Development	\$2,596
Programs	10,346
Museum	7,031
Administrative	1,435
Investment Loss	43,900
	\$65,308

Assets	
5/3rd Investment Account	\$276,160
PNC Checking	41,969
Petty Cash	113
	\$318,242



Membership Growth

<u>Membership Type</u>	2006	2007	2008	2009	2010	2012
Community		2	1		1	1
Family	15	31	24	51	81	61
Individual	8	25	29	29	26	29
Patron/Business	2	8	9	17	11	9
Premier	7	13	11	4	12	15
Senior, Couple						26
Senior, Individual	<u>29</u>	37	33	44	<u>56</u>	48
	61	116	107	145	187	189



Plans for 2011

- Apple Island nomination as a National Historic Site
- Offsite display case for Keego Harbor City Hall
- Complete website rebuild
- Apple Island Docent Flipcharts redesign
- Make the Township Tax Records digitally available
- Board Development
- Finance Committee



Plans for 2012

- Apple Island nomination as a National Historic Site
- Complete website rebuild
- Make the Township Tax Records digitally available
- Continue Board Development
- Catalog more items in the PastPerfect database

