

Greater West Bloomfield Historical Society

Annual Meeting and

Presentation: Farmington Junction – A Trolley History

Saturday, January 31, 2015

Orchard Lake St. Mary's





2014 GWBHS Review with a

40 Year Attendance Record

MISSION: GWBHS is a non-profit organization that collects, preserves, researches, and stimulates public interest in the history of Keego Harbor, Orchard Lake, Sylvan Lake and West Bloomfield.



Share history.... 1,050 *attend* 13 *events*





including annual Apple Island Tours









250 attend Group Programs

Second graders visit Apple Island and the Museum Kindergarteners visit the Museum

150 attend monthly Open Houses







1,450 attendance total

Also connect through

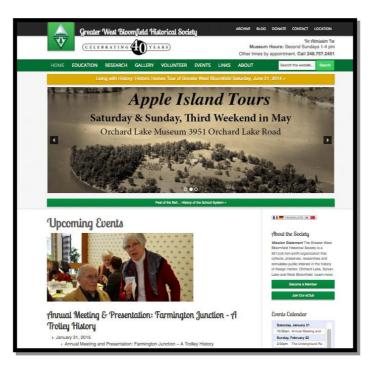
34 Geocaching Museum visits (GPS orienteering activity)

141 Twitter contacts

172 Facebook "likes"

10,150 www.gwbhs.org hits





Take opportunities

Create more Museum exhibits







Submit two WBTODAY articles



Take opportunities Participate in community events

Keego Harbor Memorial Day Parade



OCPHS Ice Cream Social

WB Schools Family Fun Night



Keego Harbor Skate Night

Utilize new opportunities

Submit 4 articles to the Orchard Lake Living

publication



Submit historical photos & text to the Beacon newspaper

Create two CCTV video ads

Include GWBHS materials in WB new resident packets



Membership

20062007200820092010201220132014611141061451861881901002009-2013 membership included free Apple Island Tours2014 membership included a discount price for Apple Island Tours &2014 membership included a discount price for Apple Island Tours &complimentary book- Song of the Heron: Reflections on the History of West Bloomfield

Gadd II Fund supports special projects

40 anniversary special newsletters Museum exhibits and storage upgrades Outdoor exhibit and Museum signage

Ongoing Initiative Apple Island Research WMU Archaeology Dig Project Made possible with a 2014 grant of \$10,000 from The St. Francis Foundation of MI

Two Field Lab Open Houses Welcome and Farewell dinners







Ongoing Initiative Wayside Exhibits

Motorcities National Heritage Area Project

* an affiliate of the National Parks Service with a grant from MDOT *chronicle automotive & railway transportation

* 300 in southeast Michigan

The program is featured at the MI Week Breakfast and Wayside Exhibits volunteers receive a Community Achievement Award.



WB P & Rec dedicates the WB Trail signs L to R: Joe Hines, Brian Yopp, Dan Navaare, Ron Gay, Nancy Thompson *GWBHS adds a sign with a dedication at the Civic Celebration event*





Ongoing Initiative

Mary and her little LambSchool History Project:painting: restoration completedArchives found; history shared;school bell erected at Scotch School



Alfred Ackerman restored the Whitfield School painting of Mary and her Little Lamb at the DIA. Joanna, Julia and Jaynie visit the painting with Grandma Helen Jane Peters.

At the Celebrating Scotch: 25 Years Strong, 160 Years Long







Building Improvements Replacement & new outdoor signage Outdoor exhibit signage









25

See.

Storm window & exhibit space

upgrades



Office & storage become more functional



Special for the 40 anniversary History Matters

in full color with 3 commemorative timeline inserts











of area historical information on signage in parks and in A generous bequest in 2011-12 by Frances Y. Gadd, a founding member of The Orchard Lake Scenic & listorical Society, has allowed GWBHS to expand and enhance its offerings in recent years. There is now an werage of more than 2.5 events per month, in additio many special projects and ongoing initiative

CELEBRATING 4 YEARS

Special for the 40 anniversary



Greater West Bloomfield Historical Society



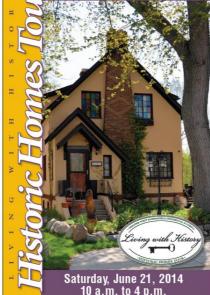








Greater West Bloomfield Historical Saciety SCRVING THE COMMUNITIES OF Keego Harbor Orchard Lake Sylvan Lake West Bloomfield







Special for the 40 anniversary Recognition

Community Achievement Award at the MI Week Community Awards Breakfast



West Bloomfield Township resolution

City of Orchard Lake Village proclamation



Special for the 40 anniversary A Civic Celebration: Hands on History & Ice Cream Social



Celebrate the City of Orchard Lake Village's 50 anniversary and the GWBHS 40 anniversary with activities outdoors and inside the Orchard Lake Museum.

Appreciate support from

Civic Center TV *City of Orchard Lake Village Country Side Improvement Association* Orchard Lake Living publication Orchard Lake St. Mary's Schools The St. Francis Foundation of Michigan *West Bloomfield Beacon, a weekly newspaper* West Bloomfield Library West Bloomfield Parks & Recreation West Bloomfield School District West Bloomfield Today publication West Bloomfield Township

Appreciate support from volunteers

GWBHS has been an all volunteer organization for 40 years. Without volunteer support we would not be where we are today. The community appreciates and values our local history!



New 2014 leaders

Diane Eanes, Volunteer Coordinator Nancy Perkins, Facebook Ron Montgomery, Museum Maintenance



All volunteers are appreciated! Thank you!

2015 Plans

Hold strategic planning meetings

Hire part-time help

Recruit more active volunteer support & a 2016 president

Work with interns to catalogue archives

Continue website improvements

Submit 4 articles to WBTODAY

Increase event advertising by partnership with WB Parks & Recreation and WB School District and placing 6 Beacon ads

Support Wayside Exhibits improved stands

Install School History Exhibit Panels

Submit application for Apple Island Michigan State Historic Preservation and National Register of Historic Places designation

40 Year Attendance Record: **30,000 guests**

12,400 attend annual large events including 10,000 Michigan Week Apple Island Tours guests
3,000 attend Open Houses
6,000 attend events
6,300 visit Apple Island with school groups
2,300 others





Thanks to GWBHS members and the community for 40 years of support keeping local history alive!



