

10/13/10

Greater West Bloomfield Historical Society
Revenues & Expenses - Budget vs. Actual
 October 2009 through September 2010

	<u>Oct '09 - Sep 10</u>	<u>Budget</u>	<u>% of Budget</u>
Income			
4100 · Membership			
4101 · Senior	690	525	131%
4102 · Individual	440	400	110%
4103 · Family	930	1,050	89%
4104 · Premier	600	500	120%
4105 · Business / Patron	1,300	1,000	130%
4100 · Membership - Other	10		
Total 4100 · Membership	<u>3,970</u>	<u>3,475</u>	<u>114%</u>
4200 · Community Support			
4201 · Municipal	4,000	3,150	127%
4202 · Organization	275		
Total 4200 · Community Support	<u>4,275</u>	<u>3,150</u>	<u>136%</u>
4500 · Programs			
4501 · School Tours	2,340	1,500	156%
4502 · Apple Island Tours	5,340	2,500	214%
4503 · Lectures / Educational Programs	124	1,000	12%
4505 · Miscellaneous Programs	115		
Total 4500 · Programs	<u>7,920</u>	<u>5,000</u>	<u>158%</u>
4600 · Museum Store			
4601 · Books - Museum Store	170	110	155%
4602 · Booklets - Museum Store	23	50	46%
4607 · Maps - Museum Store	85	250	34%
4608 · Reprints- Museum Store	0	100	0%
4609 · other - Museum Store	121	1,250	10%
Total 4600 · Museum Store	<u>399</u>	<u>1,760</u>	<u>23%</u>
4700 · General Donations	199		
4800 · Fundraising			
4801 · Major Fundraising	0	1,150	0%
Total 4800 · Fundraising	<u>0</u>	<u>1,150</u>	<u>0%</u>
4900 · Miscellaneous Revenue	224		
Total Income	<u>16,986</u>	<u>14,535</u>	<u>117%</u>
Cost of Goods Sold			
5000 · Cost of Goods Sold			
5100 · Cost of Goods Sold - Books	707	50	1,414%
5200 · Cost of Goods Sold - Booklets	0	10	0%
5700 · Cost of Goods Sold - Maps	-25	50	-50%
5800 · Cost of Goods Sold - Reprints	0	50	0%
5900 · cost of Goods sold other	0	250	0%
Total 5000 · Cost of Goods Sold	<u>682</u>	<u>410</u>	<u>166%</u>
Total COGS	<u>682</u>	<u>410</u>	<u>166%</u>
Gross Profit	16,304	14,125	115%
Expense			
6100 · Membership Development			
6102 · Membership Communication	1,104	300	368%
6105 · Website	533	300	178%
6106 · Postage - Membership	185	250	74%
Total 6100 · Membership Development	<u>1,822</u>	<u>850</u>	<u>214%</u>

	Oct '09 - Sep 10	Budget	% of Budget
6400 · Museum Expense			
6401 · Utilities & Lawn	3,147	3,000	105%
6402 · Buildings & Grounds	37		
6403 · Pre-paid Orchard Lake Expense	1,100	1,200	92%
6405 · Maintenance	327	300	109%
6406 · Insurance	444	450	99%
6407 · Museum Programs	139	200	69%
6408 · Acquisitions	245		
6409 · Archival / Restoration Fees	86	1,000	9%
6410 · Exhibit / Display Fees	1,977	1,200	165%
6411 · Museum Literature Fees	564		
6413 · Exhibitors' Fees	75		
Total 6400 · Museum Expense	8,141	7,350	111%
6500 · Other Programs Expense			
6501 · Apple Island Tour Expense	4,642	3,000	155%
6502 · Speakers Expense	86	500	17%
6503 · Miscellaneous Offsite Program	50		
6504 · Newsletter / Member Communicatn	1,382	500	276%
6507 · Miscellaneous Program Expense	80		
6508 · Restricted Grant Expense	15		
6509- · school tours	2,104	1,400	150%
6500 · Other Programs Expense - Other	-0		
Total 6500 · Other Programs Expense	8,359	5,400	155%
6600 · Museum Store Sales Expense	18		
6700 · Administrative Costs			
6701 · Office Expenses	203	25	811%
6702 · Officers & Directors Insurance	595	450	132%
6703 · Bank Charges	119	50	238%
Total 6700 · Administrative Costs	917	525	175%
Total Expense	19,255	14,125	136%
Net Income	-2,951	0	100%